

Financial Management & Investment Planning



Short description

In this module participants learn about different kinds of financing. After having completed this module they will be able to construct a finance plan. The participants gain an overview over finance institutions and their business segments. Within the framework of capital procurement respectively financing credit and leasing financing and their impact on the annual accounts will be discussed. You will get to know different kinds of credits and will be prepared for a credit interview and loan application.

Another sub-aspect in this module will be financing ratio. Further, equity ratio, liquidity ratio and the calculation of cash flow will be discussed. After having completed this module, the participants will know about the development of the Leverage effect.

Moreover, this module includes investment planning using static and dynamic methods of equity ratio. They learn about net present value method, regular annual payment method, intern interest factor method and the method of modified intern interest factor.

The topic of securities, stocks and bonds will be a central topic of this module. Important characteristics of creditor documents, municipal bonds, option bonds, stocks, investment funds, investment share certificates, share certificates, as well as Option & Future will be introduced. Another emphasis will be laid on calculation of interest yield respectively actual yield of stocks.

Contents

- Investment decisions
- Investment planning
- Static and dynamic methods of equity ratio
- Financing and capital procurement
- Credit financing
- Lease financing
- Financial budgeting
- Financial institutions
- Credit application and credit worthiness
- Financing ratio
- Interest and annuity calculation
- Securities stocks and bonds
- Calculation of overall return on an investment
- Subscription warrants

Methodological Framework

A script will support the theoretical introduction and treatment of each topic and presentation slides, the newly gained knowledge will be intensified and secured through the usage of case studies. The relevance of praxis is given through the case study. Finishing every unit; you will find questions of knowledge to prove your learning success. Further they fit for private study concerning revisions.

Your success will be approved with the 1st Business Certificate®!

